



Making Every Dollar Count

How Wisconsin is Investing in Child Care

The Child Care Counts Emergency Payment Plan was created by the Wisconsin Department of Children and Families to support child care providers through the COVID-19 pandemic. (dcf.wisconsin.gov/covid-19/childcare/payments)

Funding has been awarded across multiple time periods since March 2020, and providers could apply for multiple awards in each period. Providers could apply for funds across **5 programs to support staff/business needs**.



\$115,559,796

awarded to child care providers in Milwaukee

1,622

Milwaukee providers awarded funding



This is a summary of money awarded to Milwaukee providers using federal relief funds, but it is not an exhaustive look at all state child care funding.

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What were the top uses of funds that providers reported?



83% Cleaning Supplies



75% Utilities



70% Mortgage or Rent



61% Reduce Parent Fees

How did providers use staff-specific funding?



53% One-time Stipend/Bonus



45% Training/Development



42% Pay Raises (Salary/Hourly)



23% Cover Existing Benefits

To learn more go to:
milwaukeesucceeds.org/childcarecounts

As of 7/2023